tatako

FACT SHEET

First words for little ones growing up with two languages.

Tatako is a first-words app for families raising a child with two languages: five minutes a day, first words and phrases to hear, find and say, and nothing to read.

5
minutes a day

Nothing
to read

A lesson in three small steps



Hear it, say it
Each word plays three times, with a pause to say it out loud.



Touch it
Two pictures appear, and your child touches the one they hear.



Name it
The picture comes back without the word, and your child names it first.

The facts

Lessons	First words and phrases, from “hello” and “mommy” to colors, animals and what the teacher says at preschool.
After a lesson	A grown-up spends about two minutes marking every word: New, Repeat more, Understands or Can say. Shaky words come back first.
Method	Our own, built on research in cognitive and child psychology.
Languages	We started with English, and more languages are on the way. The language of home stays the language of home.
Voices	The lesson voice speaks English. A guide voice adds short prompts and translations, in Spanish today and in more languages soon. You can switch it off at any time.
Where it works	In the browser on any phone or tablet, all over the world. Apps are on the way.
The octopus	A small round octopus keeps everyone company. He has eight arms, no socks, and usually loses count at seven. In the app he goes by Tako.
Who makes it	Max Levoshin is co-founder and CEO of Tatako.